REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP21/12 13.29
CHANGES *** WFSB-TV ***

REP HEADLINE# 6301220 TRF# 491773
$$$ MOD# 1: UNAPPROVED REV #1 $$$

ADV #_____ ADV. NAME POLI/L MCMAHON/R/SEN/CT REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- HEATHER UTTLEY (H)

TOWSON, MD 21286

ORDER #_____ CONTRACT # 6301220 CLASS: NATL. LOCAL REGIONAL

PRDCT LINDA MCMAHON 4 SENA EST#1295 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP21/12 13.29

REP: REVISED ORDER
ZEROED LNS 26, 29, 30
NEW TTL 51275
PLS CFM
THANKS, MIKE FOR HEATHER

CON CM IDB#1021 TV INVOICE#9912736
LINDA MCMAHON FOR SENATE

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =			AGENCY EST# = 1295						
26		S	700P-730P	30		$500.00	9/10	9/10	0		MON	0
	PROGRAM : INSIDE EDITION CON COM1: INSIDE EDITION											
29		S	800P-900P	30		$1,500.00	9/10	9/10	0		MON	0
	PROGRAM : MET MOTHER/2 BROKE GIRLS CON COM1: MET MOTHER/2 BROKE GIRLS											
30		S	1200N-600P	30		$500.00	9/8	9/8	0		SAT	0
	PROGRAM : US OPEN TENNIS CON COM1: US OPEN TENNIS											

REP HEADLINE# 6301220 TRF# 491773
$$$ MOD# 1: UNAPPROVED REV #1 $$$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP21/12 13.29
CHANGES *** WFSB-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12	51275.00											

CONTRACT TOTAL 51275.00
TOTAL SPOTS 26

MARKET TOTALS $147,250 WFSB 40% WTNH 18% WVIT 25% WTIC 13% WCTX 2% WCCT 0% WHPX 0%
CABL 2%

SHARES ARE ACCURATE

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Contract Agreement Between:

CONTRACT

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
491773 /	06301220

Product		
LINDA MCMAHDN 4 SENA		
Contract Dates	Estimate #	
09/04/12 - 09/10/12	1295	
Advertiser	Original Date / Revision	
McMahon for Senate	09/24/12 / 09/24/12	

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WFSB	Heather Uttley	HRP-WASHING
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
1021		
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	09/04/12	09/04/12	Eyewitness News	6am - 6:30am		:30			NM	1	$950.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/03/12	09/09/12	-1-----	1	$950.00							
2	WFSB	09/07/12	09/07/12	Eyewitness News	6am - 6:30am		:30			NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/03/12	09/09/12	----1--	1	$400.00							
3	WFSB	09/05/12	09/06/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	2	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/03/12	09/09/12	--WT---	2	$600.00							
4	WFSB	09/07/12	09/07/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/03/12	09/09/12	----1--	1	$250.00							
5	WFSB	09/04/12	09/06/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	2	$1,900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/03/12	09/09/12	-T-T---	2	$950.00							
6	WFSB	09/04/12	09/06/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	$3,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/03/12	09/09/12	-T-T---	2	$1,500.00							
7	WFSB	09/04/12	09/04/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/03/12	09/09/12	-1-----	1	$1,500.00							
N 8	WFSB	09/07/12	09/07/12	Eyewitness News	5:30pm - 6pm		:30			NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/03/12	09/09/12	----1--	1	$500.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type			
	1	*WFSB*	*09/03/12-09/09/12*	*Eyewitness News*	*5:30pm - 6pm*	------F----	*:30*	*~~$500.00~~*	*NM*			
	See MG 8.2											
	2	*WFSB*	*09/08/12-09/08/12*	*US Open Tennis*	*VARIOUS*	-------Sa--	*:30*	*~~$500.00~~*	*NM*			
	Ⓜ Credited											
9	WFSB	09/06/12	09/06/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	$2,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/03/12	09/09/12	---1---	1	$2,100.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
491773 /	06301220

Contract Dates	Product	Estimate #
09/04/12 - 09/10/12	LINDA MCMAHON 4 SE	1295

Advertiser	Original Date / Revision
McMahon for Senate	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
10	WFSB	09/04/12	09/06/12	Inside Edition	7pm - 7:30pm		:30			NM	2	$2,400.00
Week:		09/03/12	09/09/12	-T-T--- (Weekdays)	2 (Spots/Week)		$1,200.00 (Rate)					
11	WFSB	09/07/12	09/07/12	Inside Edition	7pm - 7:30pm		:30			NM	1	$425.00
Week:		09/03/12	09/09/12	----1--	1		$425.00					
12	WFSB	09/04/12	09/04/12	Eyewitness News	5:30a - 6am		:30			NM	1	$700.00
Week:		09/03/12	09/09/12	-1------	1		$700.00					
13	WFSB	09/07/12	09/07/12	Eyewitness News	5:30a - 6am		:30			NM	1	$250.00
Week:		09/03/12	09/09/12	----1--	1		$250.00					
14	WFSB	09/04/12	09/04/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	$1,200.00
Week:		09/03/12	09/09/12	-1------	1		$1,200.00					
15	WFSB	09/07/12	09/07/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	$500.00
Week:		09/03/12	09/09/12	----1--	1		$500.00					
16	WFSB	09/04/12	09/04/12	NCIS	8pm-9pm		:30			NM	1	$7,500.00
Week:		09/03/12	09/09/12	-1------	1		$7,500.00					
17	WFSB	09/04/12	09/04/12	NCIS: LA	9pm - 10pm		:30			NM	1	$7,000.00
Week:		09/03/12	09/09/12	-1-----	1		$7,000.00					
18	WFSB	09/05/12	09/05/12	National Convention	10pm-11pm		:30			NM	1	$4,500.00
Week:		09/03/12	09/09/12	--1----	1		$4,500.00					
19	WFSB	09/06/12	09/06/12	Big Bang/Rules	8pm - 9pm		:30			NM	1	$7,500.00
Week:		09/03/12	09/09/12	---1---	1		$7,500.00					
20	WFSB	09/09/12	09/09/12	Patriots Football	1:00pm - 7:00pm		:30			NM	1	$6,500.00
Week:		09/03/12	09/09/12	------1	1		$6,500.00					
21	WFSB	09/10/12	09/10/12	Eyewitness News	6am - 6:30am		:30			NM	1	$400.00
Week:		09/10/12	09/16/12	1------	1		$400.00					
22	WFSB	09/10/12	09/10/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	0	$0.00
Week:		09/10/12	09/16/12	1------	1		$950.00					
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WFSB	09/10/12-09/16/12		4p-5p Dr. Oz	4pm-5pm	M----------	:30		~~$950.00~~	NM		
Credited												
23	WFSB	09/10/12	09/10/12	Eyewitness News	5pm - 5:30pm		:30			NM	0	$0.00
Week:		09/10/12	09/16/12	1------	1		$575.00					
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WFSB	09/10/12-09/16/12		Eyewitness News	5pm - 5:30pm	M----------	:30		~~$575.00~~	NM		
Credited												
24	WFSB	09/10/12	09/10/12	Eyewitness News	5:30pm - 6pm		:30			NM	0	$0.00

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
491773 /	06301220

Contract Dates	Product	Estimate #
09/04/12 - 09/10/12	LINDA MCMAHON 4 SE	1295

Advertiser	Original Date / Revision
McMahon for Senate	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays 1------	Spots/Week 1	Rate $1,500.00						
	Spot 1	Ch WFSB	Date Range 09/10/12-09/16/12	Description Eyewitness News	Start/End Time 5:30pm - 6pm	Weekdays M----------	Length :30		Rate ~~$1,500.00~~	Type NM		
	Credited											
25	WFSB	09/10/12	09/10/12	Eyewitness News	6pm - 6:30pm		:30			NM	0	$0.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays 1------	Spots/Week 1	Rate $2,100.00						
	Spot 1	Ch WFSB	Date Range 09/10/12-09/16/12	Description Eyewitness News	Start/End Time 6pm - 6:30pm	Weekdays M----------	Length :30		Rate ~~$2,100.00~~	Type NM		
	Credited											
N 26	WFSB	09/10/12	09/10/12	Inside Edition	7pm - 7:30pm		:30			NM	0	$0.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays 1------	Spots/Week 1	Rate $500.00						
	Spot 1	Ch WFSB	Date Range 09/10/12-09/16/12	Description Inside Edition	Start/End Time 7pm - 7:30pm	Weekdays M----------	Length :30		Rate ~~$500.00~~	Type NM		
	Credited											
27	WFSB	09/10/12	09/10/12	Eyewitness News	5:30a - 6am		:30			NM	1	$600.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays 1------	Spots/Week 1	Rate $600.00						
28	WFSB	09/10/12	09/10/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	$500.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays 1------	Spots/Week 1	Rate $500.00						
N 29	WFSB	09/10/12	09/10/12	HIMYM/2 Broke Girls	8pm - 9pm		:30			NM	0	$0.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays 1------	Spots/Week 1	Rate $1,500.00						
	Spot 1	Ch WFSB	Date Range 09/10/12-09/16/12	Description HIMYM/2 Broke Girls	Start/End Time 8pm - 9pm	Weekdays M----------	Length :30		Rate ~~$1,500.00~~	Type NM		
	Credited											
									Totals		26	$51,275.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/10/12	26	$51,275.00	$43,583.75
Totals	26	$51,275.00	$43,583.75

Signature: _____ **Date:** _____

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